



WHPA HVAC STAKEHOLDER ENGAGEMENT STRATEGY (HSES) COMMITTEE MEETING

October 13, 2017 (9am PDT)

AGENDA

1. Roll Call
2. Co-Chair's Opening Comments
(Stakeholder Engagement Definition, Themes Summary)
3. Next Steps Discussion
4. Adjournment by 10:00am

For Telephone access:

1. Dial 1-712-775-7035
2. Enter Participant Access Code: 209130#

Announce yourself and organization when speaking.

Mute when not speaking.

- Use *6 to take on/off mute thru teleconference line if needed



ROLL CALL (Invitees)

WHPA Staff (5 min)

- ❑ ACCA – Don Langston
- ❑ AHRI – Garrett McGuire
- ❑ CALBO – Bob Barks
- ❑ CEC – Lea Haro
- ❑ CPUC – Peter Biermayer and George Tagnipes
- ❑ Galawish Consulting Associates – Elsia Galawish
- ❑ HARDI – Talbot Gee
- ❑ HVAC Excellence – Eugene Silberstein
- ❑ ICSC – Keith Walker
- ❑ IHACI – Bob Wiseman (CO-CHAIR)
- ❑ Indio Cooling & Heating Supply – Tim Mann
- ❑ JCEEP – David Dias
- ❑ NCI – Mel Johnson
- ❑ PG&E – Mark Salavitch and Christian Weber
- ❑ SCE – Scott Higa
- ❑ SDG&E – Paul Thomas (CO-CHAIR) and Pedro Ramirez
- ❑ SoCalGas – Harvey Bringas
- ❑ SMUD – Ravi Patel
- ❑ SynergyNexGen – Barbara Hernesman
- ❑ Transformative Wave – Joe Schmutzler
- ❑ Tre’Laine Associates – Pepper Hunziker
- ❑ WHPA Staff – Wendy Worrell

◀ Co-Chair's Opening Comments

Co-Chair, Bob Wiseman (IHACI) – (10 min)

- ▶ Stakeholder Engagement Definition
- ▶ Themes So Far
 - **Theme Sources**
 - September 15th and 29th* HSES Meetings
 - Requested Post Meeting Input

** Final Draft September 29th Meeting Minutes were emailed for review on October 12th and will be posted reflective of received edits on October 18th.*



◀ Co-Chair's Opening Comments

Co-Chair, Bob Wiseman (IHACI) – (10 min)

- ▶ Stakeholder Engagement Definition
 - Focused on Broader HVAC Industry
 - Requires Leadership



Co-Chair's Opening Comments

Co-Chair, Bob Wiseman (IHACI) – (10 min)

▶ Themes So Far (There are no doubt others to consider.)

- ▶ The challenges of building a strawman structure around something that has no structure (in the absence of CEESP).
- ▶ Consideration of less frequent brainstorming meetings (possibly quarterly in-person charrettes) in lieu of monthly teleconference Committee meetings.
- ▶ Whether the future focus is through the HVAC lens or expanded to the Whole Building lens.
- ▶ Consideration of email campaigns for stakeholder input on specifically identified problems rather than using the same pool of ideas from those regularly volunteering.
- ▶ Not losing sight of the need to “meet the boots on the ground where they are at” to solicit input.
- ▶ The importance of looking at what “we already have” in WHPA and then going forward preserving the uniqueness of it being where “all come together in one place to talk about pertinent subject matter affecting the HVAC industry” and where “people are active in this organization” with their “efforts voluntary” because they can have conversations on neutral territory and “perhaps impact the path of the State in the future”.
- ▶ The diversity of the WHPA as its biggest value with most of WHPA’s beneficial work product coming out of focused, smaller groups, and with the diversity of thought and the ability to provide feedback going both ways as a key element.
- ▶ Whether the WHPA should have a California or National focus.
- ▶ The uncertainty of who is guiding the HVAC vision. Is it CEC/CPUC/Utilities/Third party implementers?
- ▶ Clarification that WET (Workforce Education & Training) will be an important part of the future.
- ▶ The importance of providing continued information about coming legislation and EE (Energy Efficient) programs for input.
- ▶ The importance of ensuring CEC and CPUC are also engaged in the process.
- ▶ Striving for market transformation.
- ▶ The need for commitment of time and resources by someone, or a group of organizations, to continue what has been started.



◀ Next Steps Discussion

Co-Chairs, Bob Wiseman (IHACI) & Paul Thomas (SDG&E) – (45 min)

▶ Key Question

What type of structure will best support addressing these themes?



Meeting Close

Co-Chairs, Paul Thomas (SDG&E) and Bob Wiseman (IHACI)

▶ Adjourment by 10:00am PDT



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For More Information, Contact ...

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